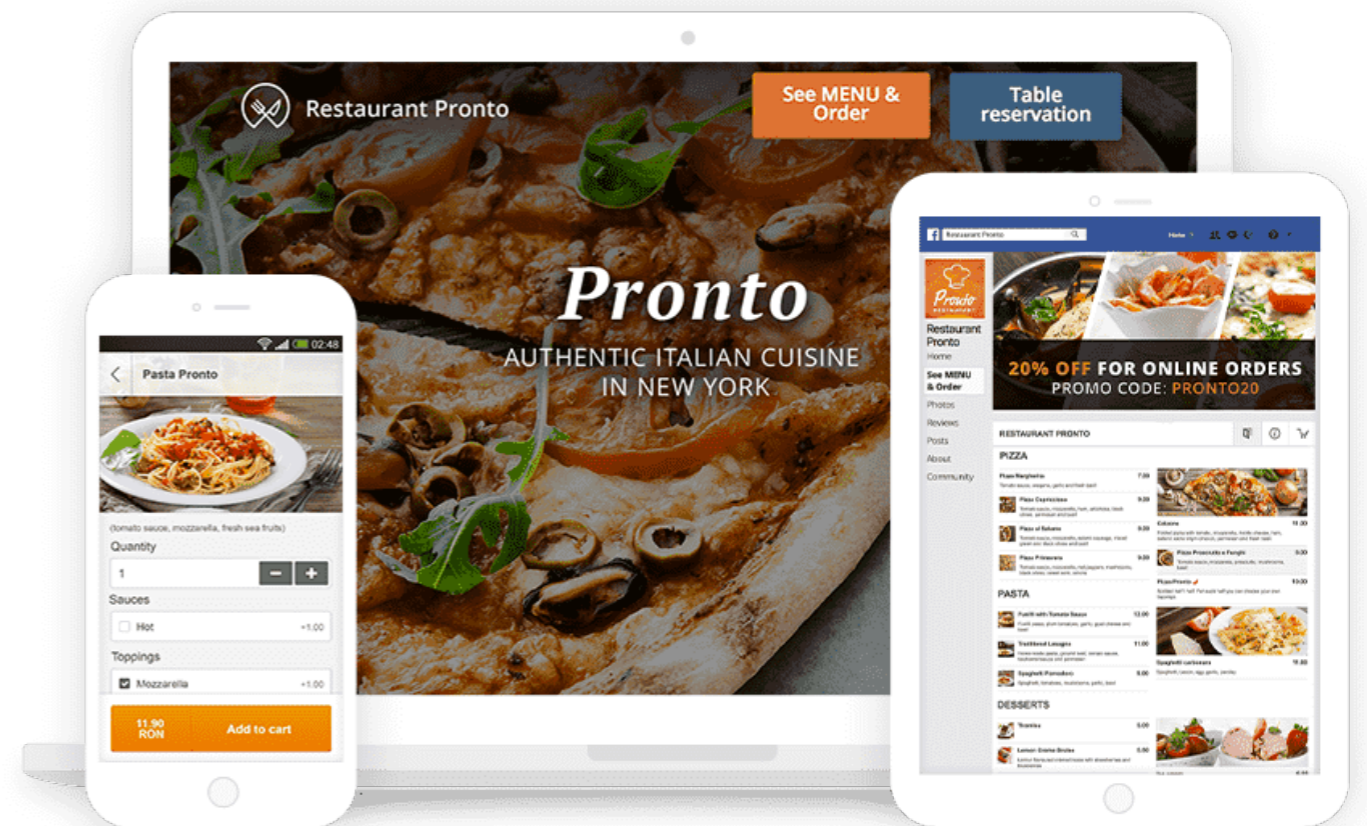


Online ordering system

- Product overview -

Complete online ordering solution

- Allow your customers to order from your website, Facebook page and mobile app.



- Allow your customers to book a table from your website and mobile app.
- Easy to integrate and compatible with all the popular website builders.

Online menu

- Designed to stimulate appetite and increase sales.
- Flexible and easy to maintain and set up.

The screenshot shows a mobile app interface for 'PRONTO'. At the top, there are navigation icons for a menu, information, and a shopping cart. Below this, there are two promotional banners: 'Pizza + Drink Combo' and 'Buy two get third free', both with 'Get it now' buttons and 'Learn more' links. The main section is titled 'PIZZA' and lists several items with their descriptions and prices.

Item	Description	Price
Pizza Margherita	Tomato sauce, oregano, garlic and fresh basil	7.00
Pizza Capricciosa	Tomato sauce, mozzarella, ham, artichoke, black olives, parmesan and basil	9.00
Pizza al Salame	Tomato sauce, mozzarella, salami sausage, mixed green and black olives and basil	8.00
Pizza Primavera	Tomato sauce, mozzarella, red peppers, mushrooms, black olives, sweet corn, onions	9.00
Calzone	Folded pizza with tomato, mozzarella, ricotta cheese, ham, salami, extra virgin olive oil, parmesan and fresh basil.	11.00
Pizza Prosciutto e Funghi	Tomato sauce, mozzarella, prosciutto, mushrooms, basil	8.00

Order customization

- Choices and add-ons keep your menu compact and well organized.
- They are also the easiest way to up-sell.

The screenshot displays a food ordering interface for 'PRONTO'. The main menu is organized into sections: PIZZA and PASTA. The PIZZA section lists several options with their prices and descriptions. The customization sidebar on the right allows users to select size, extra toppings, and crust type. The total price is \$9.00, and there is an 'Add to cart' button.

PRONTO

PIZZA

- Pizza Margherita** 7.00
Tomato sauce, oregano, garlic and fresh basil
- Pizza Capricciosa** 9.00
Tomato sauce, mozzarella, ham, artichoke, black olives, parmesan and basil
- Pizza al Salame** 8.00
Tomato sauce, mozzarella, salami sausage, mixed green and black olives and basil
- Pizza Primavera** 9.00
Tomato sauce, mozzarella, red peppers, mushrooms, black olives, sweet corn, onions

PASTA

- Fusilli with Tomato Sauce** 12.00
Fusilli pasta, plum tomatoes, garlic, goat cheese and

Customization Options:

- Small
- Large +2.00
- Extra Toppings (Required)**
 - Corn +0.70
 - Mozzarella +0.70
 - Olives +0.70
 - Mushrooms +0.70
 - Ham +0.70
 - Salami +0.70
- Crust (Required)**
 - Thick
 - Crispy

\$9.00 **Add to cart**

Checkout

- One page checkout, optimized to increase conversion.
- Data pre-filled for returning clients.
- No account required.

PRONTO

CONTACT
Sara Young
sarayoung646@gmail.com
812390921

ORDERING METHOD
Delivery to:
E 65 Street, 25B, New York

CHOOSE A TIME
Now

PAYMENT METHOD
Card to delivery person

[Comments \(Optional\)](#)

Qty	Item	Price
	Pizza + Drink Combo 👍 You saved: 1.70	10.40
	Pizza Capricciosa Size: Small Crust: Crispy Extra Toppings: Mozzarella (+0.70) Extra Toppings: Olives (+0.70)	✓
	Coca Cola	✓
Sub-Total		\$10.40
Sales Tax (7%):		\$0.73
Total		\$11.13

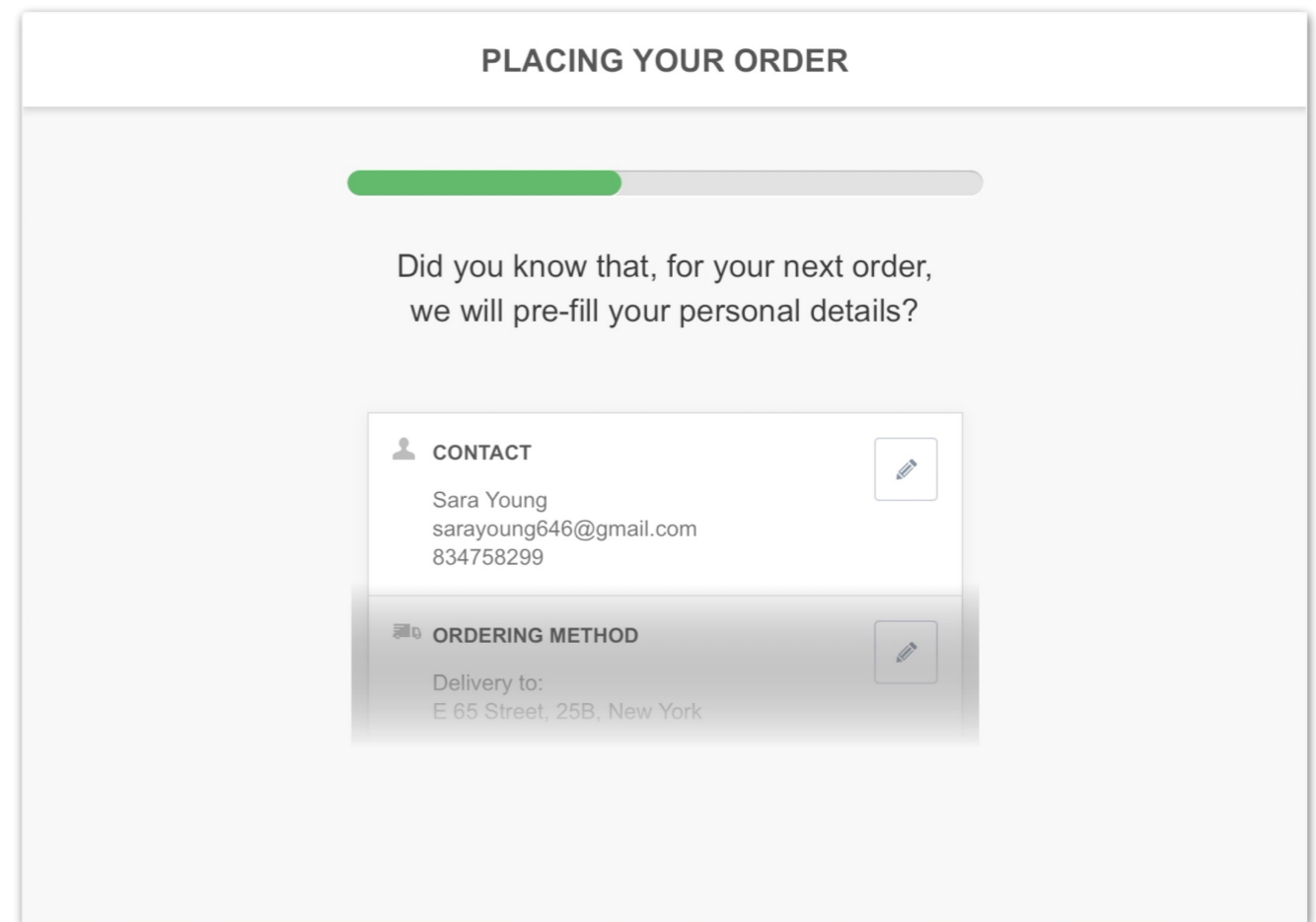
[Add coupon code](#)

By placing this order you expressly agree and accept the [ordering system provider EULA](#) including data processing terms.

TOTAL \$11.13 **Place Delivery Order Now**

Real time confirmation

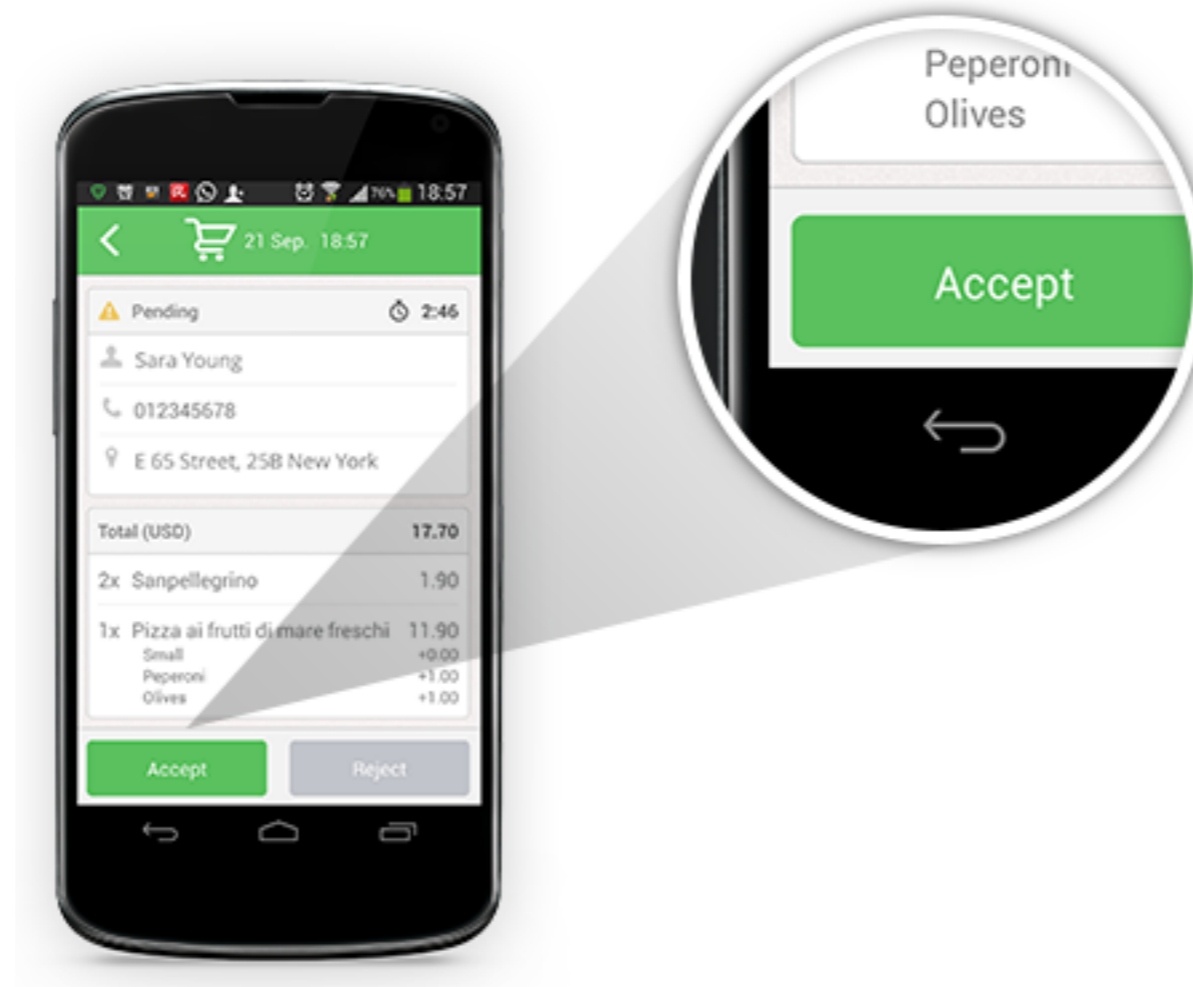
- Your client holds the line while you review the order.
- Waiting is entertaining with useful messages.



Ringling like a telephone



In real-time, right at the restaurant



Why clients love it

- ✓ Convenient
- ✓ No busy lines
- ✓ No misunderstandings
- ✓ Fast order confirmation
- ✓ No follow up calls
- ✓ No waiting in vain

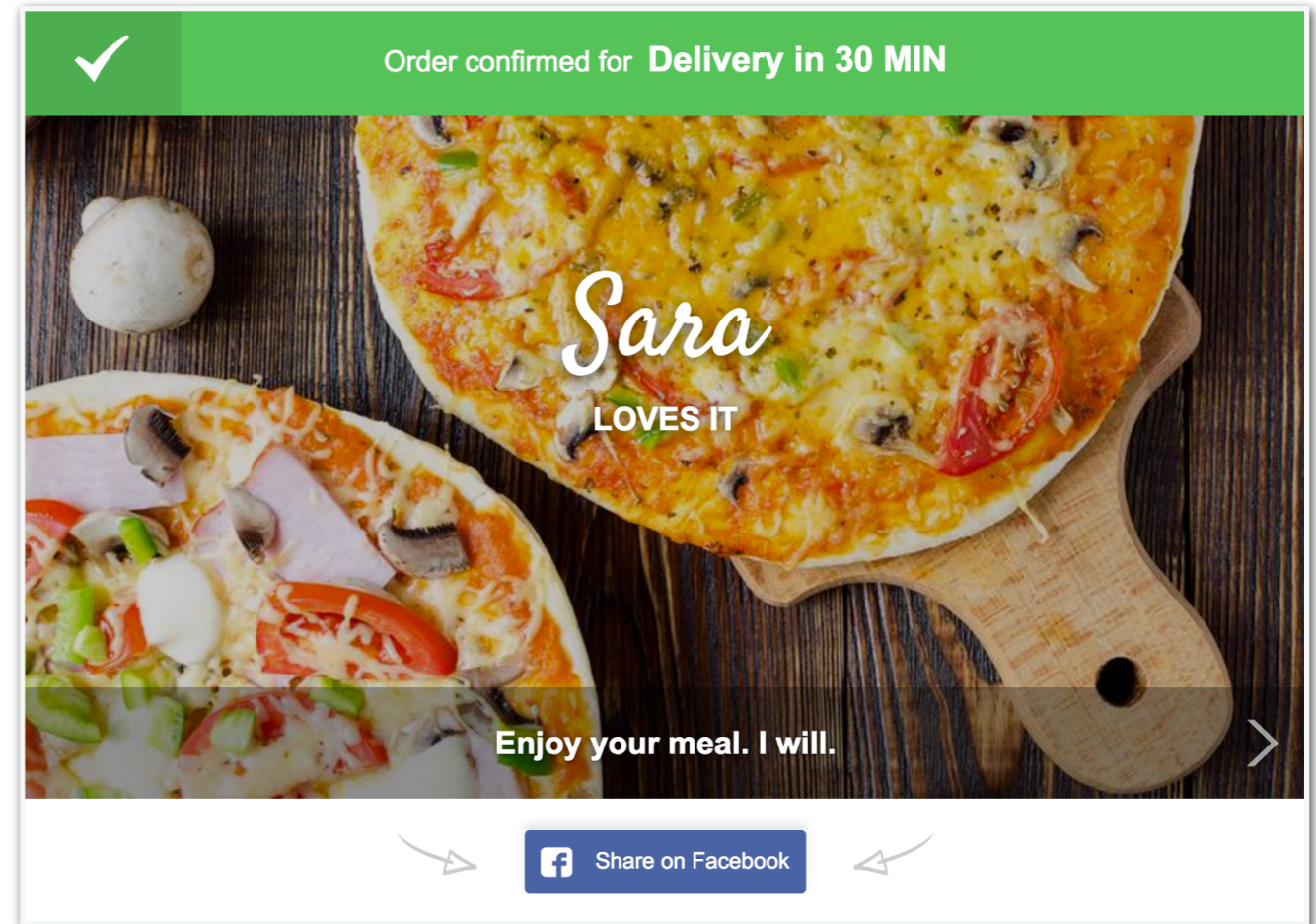
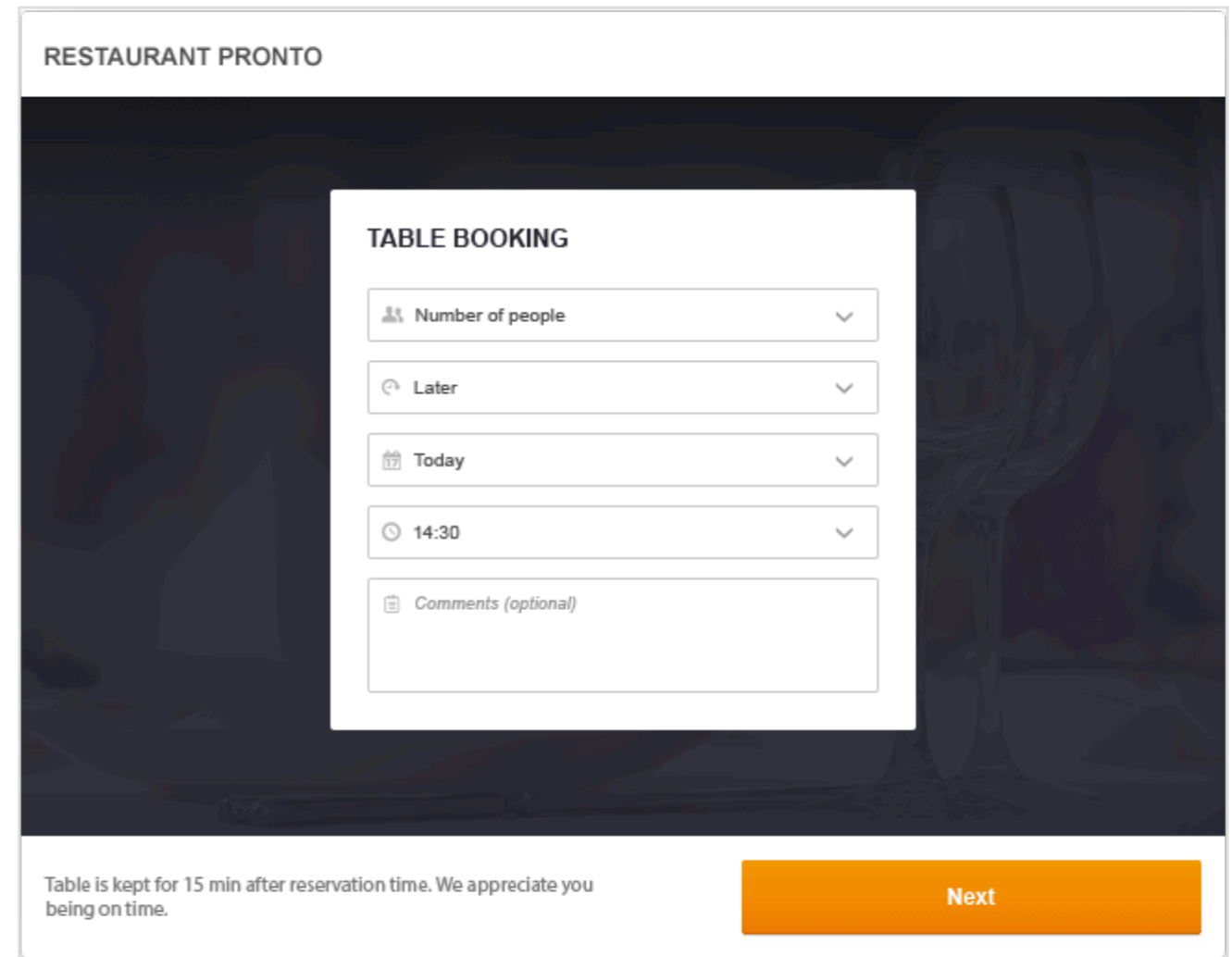


Table reservations

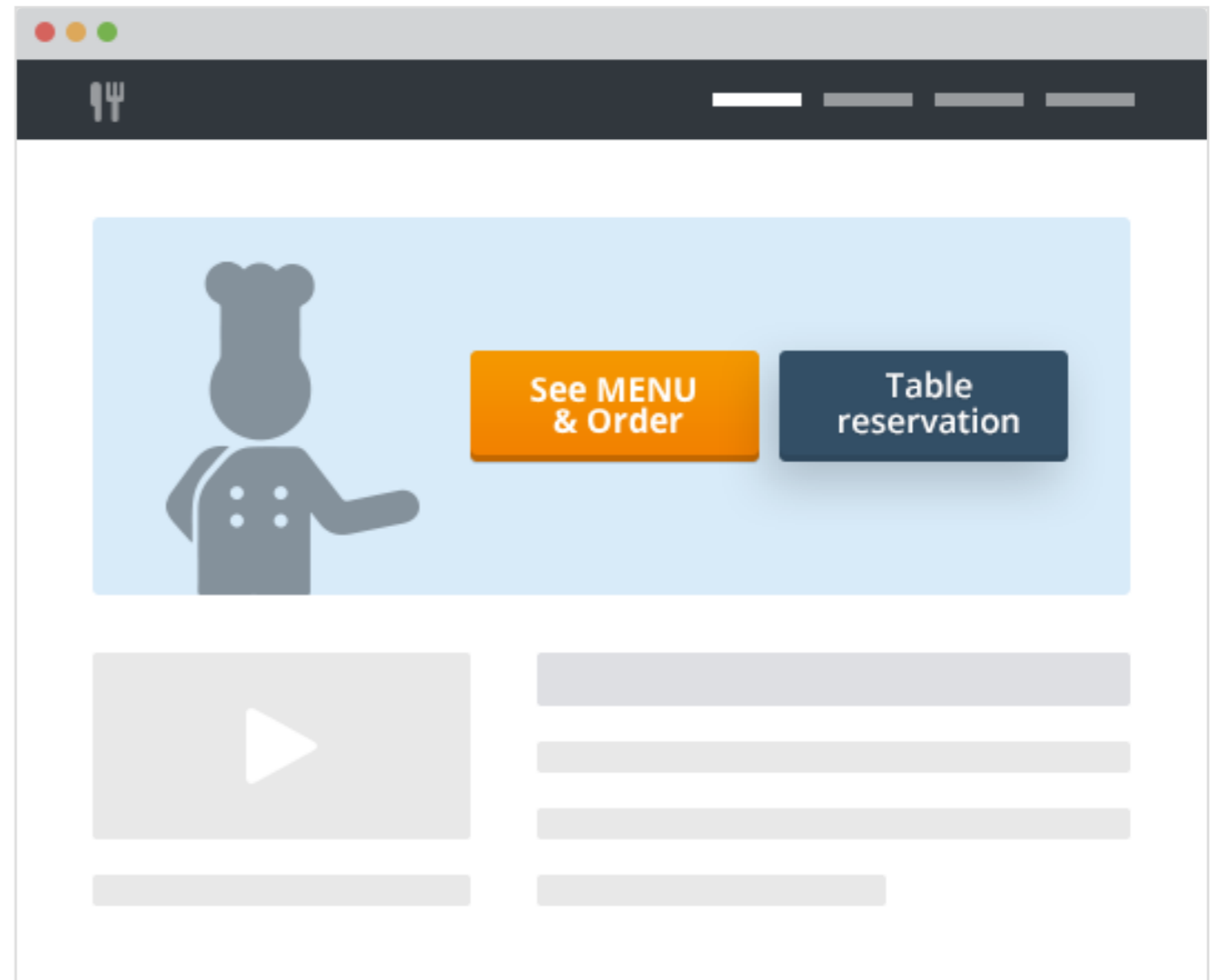
- Easy to use table reservations widget.
- Possibility to order in advance.
- All reservations are received and confirmed in real time with the restaurant app.



The screenshot shows a mobile application interface for 'RESTAURANT PRONTO'. The main heading is 'TABLE BOOKING'. Below this, there are four dropdown menus: 'Number of people', 'Later', 'Today', and '14:30'. Below these is a text input field labeled 'Comments (optional)'. At the bottom left, there is a note: 'Table is kept for 15 min after reservation time. We appreciate you being on time.' At the bottom right, there is an orange button labeled 'Next'.

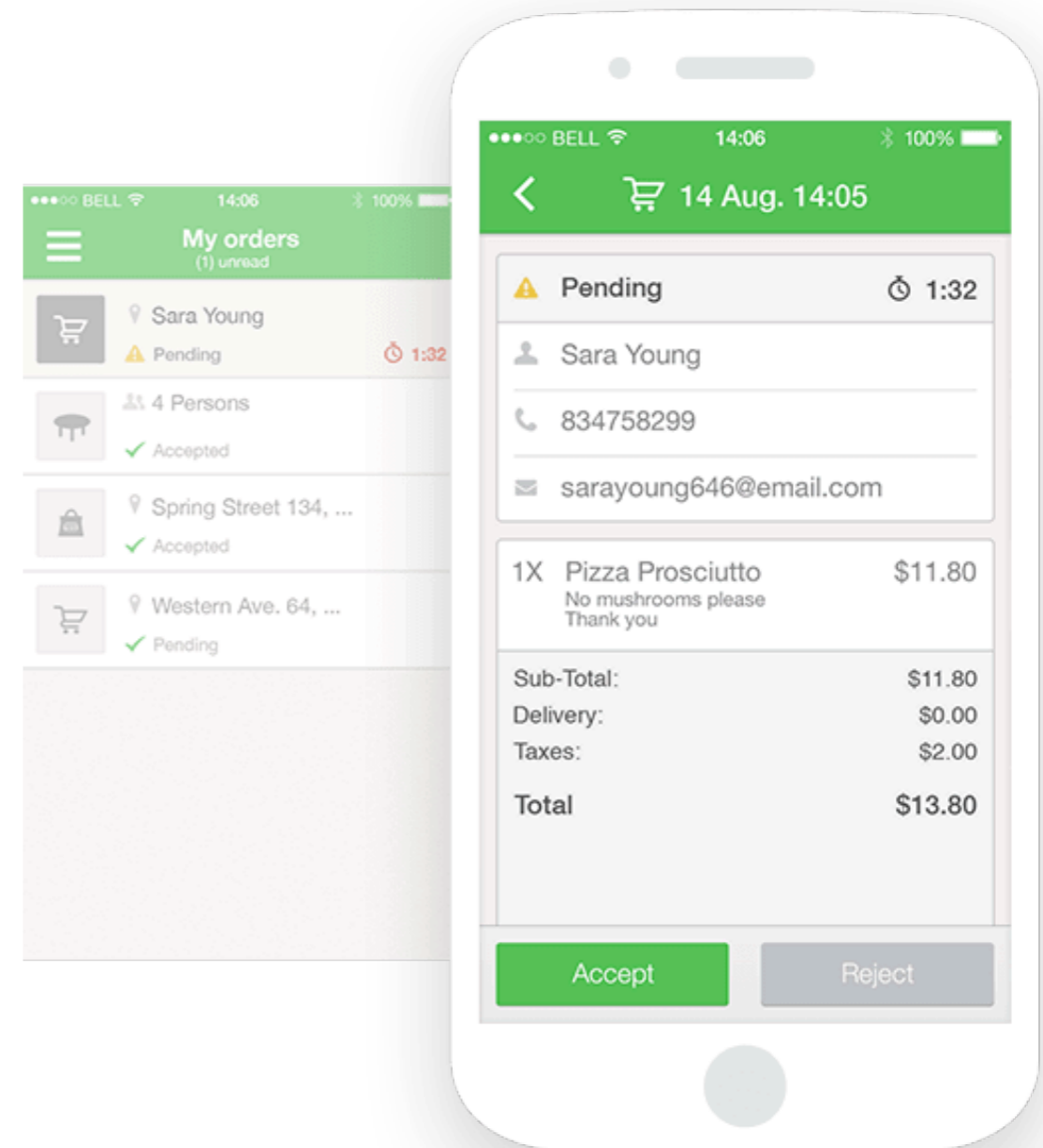
How it works

- Simply add the **See MENU & Order** button to your website and Facebook page. When clicked, it opens the online menu.
- Similarly, the **Table Reservation** button on your website opens the booking form.



App for taking orders & reservations

- You receive the orders and table bookings on a smartphone or tablet (Android or iOS).
- You have 3 minutes to confirm the order / reservation.
- Orders can be printed directly from the app.



Prerequisites

- ✓ One dedicated smartphone or tablet (Android or iOS) for taking online orders and reservations (per restaurant location).
- ✓ Permanent internet connection for the order taking device.



How to set it up

Anyone can do it within minutes:

1. Create your restaurant profile (15 minutes)
2. Install the order taking app (1 minute)
3. Publish the See Menu & Order and Table Reservation buttons (1 minute)

Admin Panel - Highlights

- The most restaurant-friendly ordering system.

The screenshot displays the 'Pronto Restaurant' admin interface. On the left is a navigation menu with categories like 'Restaurant basics', 'Services and opening hours', 'Payment & taxes', and 'Advanced settings'. The 'Delivery' section is highlighted in green. The main area features a map of Manhattan with a red location pin and a yellow delivery zone boundary. At the top, it indicates 'Delivery areas are Active' with a green button and 'Inactive' with a grey button, and a 'Next' button. On the right, the 'Delivery Zones' panel shows 'Zone 1' selected, with a form for 'Zone 7' containing fields for Name, Minimum amount (0.00 USD), and Delivery fee (0.00 USD), along with 'Cancel' and 'Save' buttons.

Pronto Restaurant

- Restaurant basics
- Services and opening hours
 - Pickup ✓
 - Delivery ✓**
 - Opening Hours ✓
 - Order for later ✓
- Payment & taxes
- Menu setup and receive orders
- Publishing
- Online Payment
- Advanced settings
- Get help

Delivery areas are **Active** Inactive **Next**

Delivery Zones

- Zone 1

Circle Shape

Name: Zone 7

Minimum amount: 0.00 USD

Delivery fee: 0.00 USD

Cancel Save

The menu editor

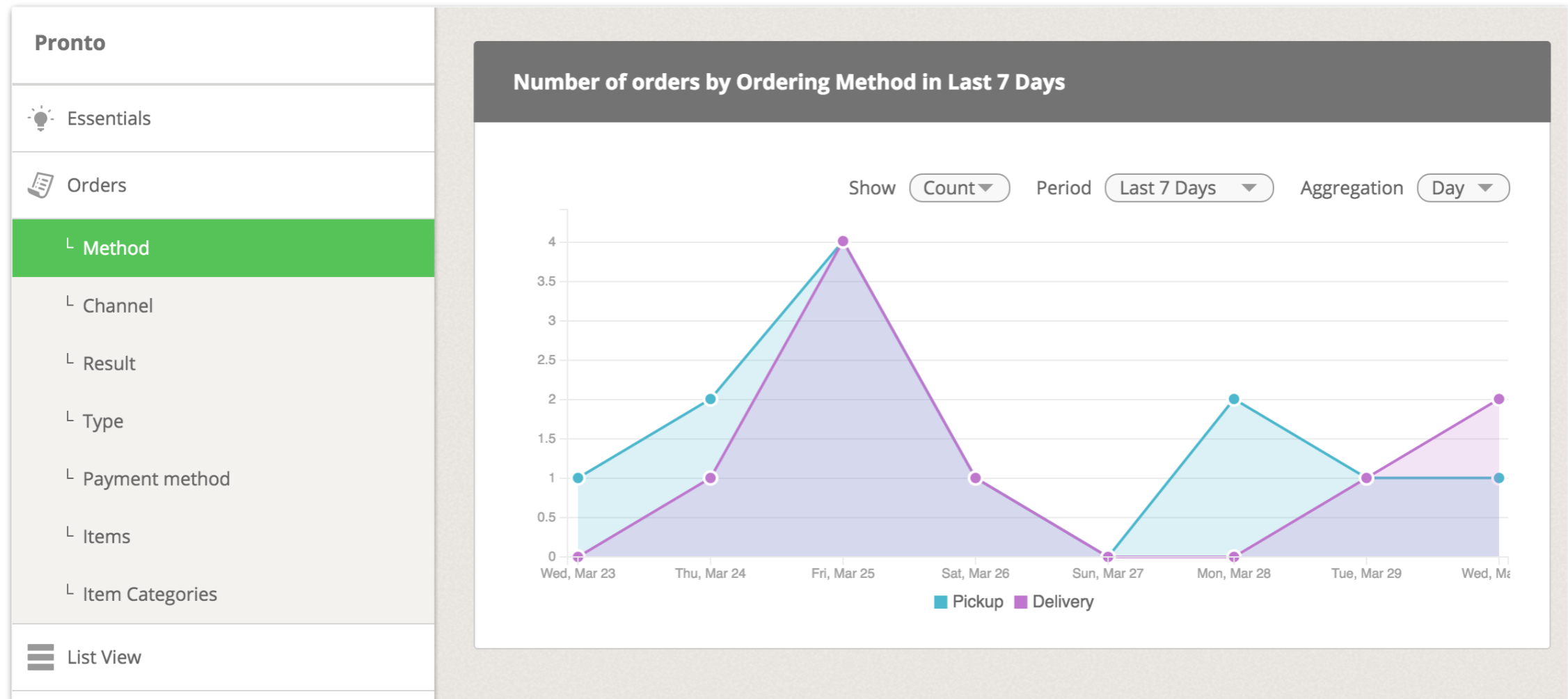
- Free stock of images available for you.
- Reusable choices and add-ons.
- Drag & drop elements to reposition them.

The screenshot displays a menu editor interface with the following components:

- Pizza Primavera** (from 9.00 USD):
 - Small: 9.00 USD (selected)
 - Large: 11.00 USD
 - Extra Toppings button (with 'x' icon)
- Calzone** (11.00 USD):
 - Placeholder image icon
- Pizza Prosciutto e Funghi** (from 8.00 USD):
 - Small: 8.00 USD (selected)
 - Large: 10.00 USD
 - Extra Toppings button (with 'x' icon)
- Add item to Pizza** button
- Pasta** section header with an upward arrow
- Fusilli with Tomato Sauce** (12.00 USD):
 - Placeholder image icon
- Choices & Addons** sidebar:
 - Crust (+)
 - Extra Toppings (+)
 - Extra Toppings (+)
 - Dish type (+)
 - Add Group button

Reporting module

- Your business in numbers: orders stats, delivery heatmap and more



Multi-location support

- Manage multiple locations from the same account.
- Share menus and promotions between locations.

DASHBOARD

- Locations
- Services
- Menus

Locations

● Not yet purchased ● Purchased by HQ ● Cancelled by HQ
● Purchased by location ● Cancelled by location

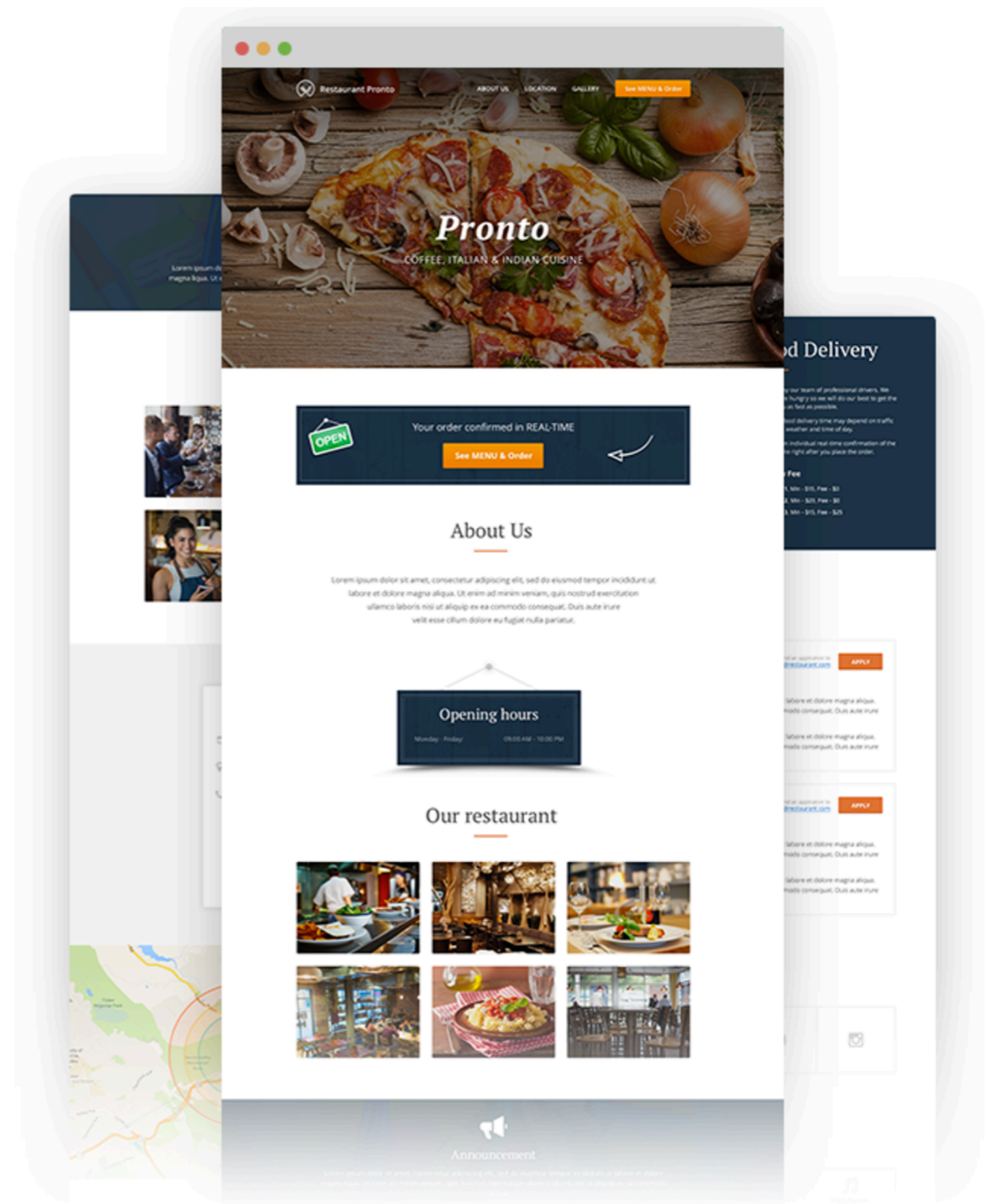
Subscriptions overview

Name	Not yet purchased	Purchased by HQ	Purchased by location	Cancelled by HQ	Cancelled by location	Access
865 Madison Ave, New York Pronto Madison	●	●	●	○	○	Access
658 Nostrand Avenue, Brooklyn Pronto Brooklyn	●	●	●	○	○	Access
The Victoria, 7 E 14th St #7, New York Pronto Union Square	●	●	●	○	○	Access

[Add another location](#)

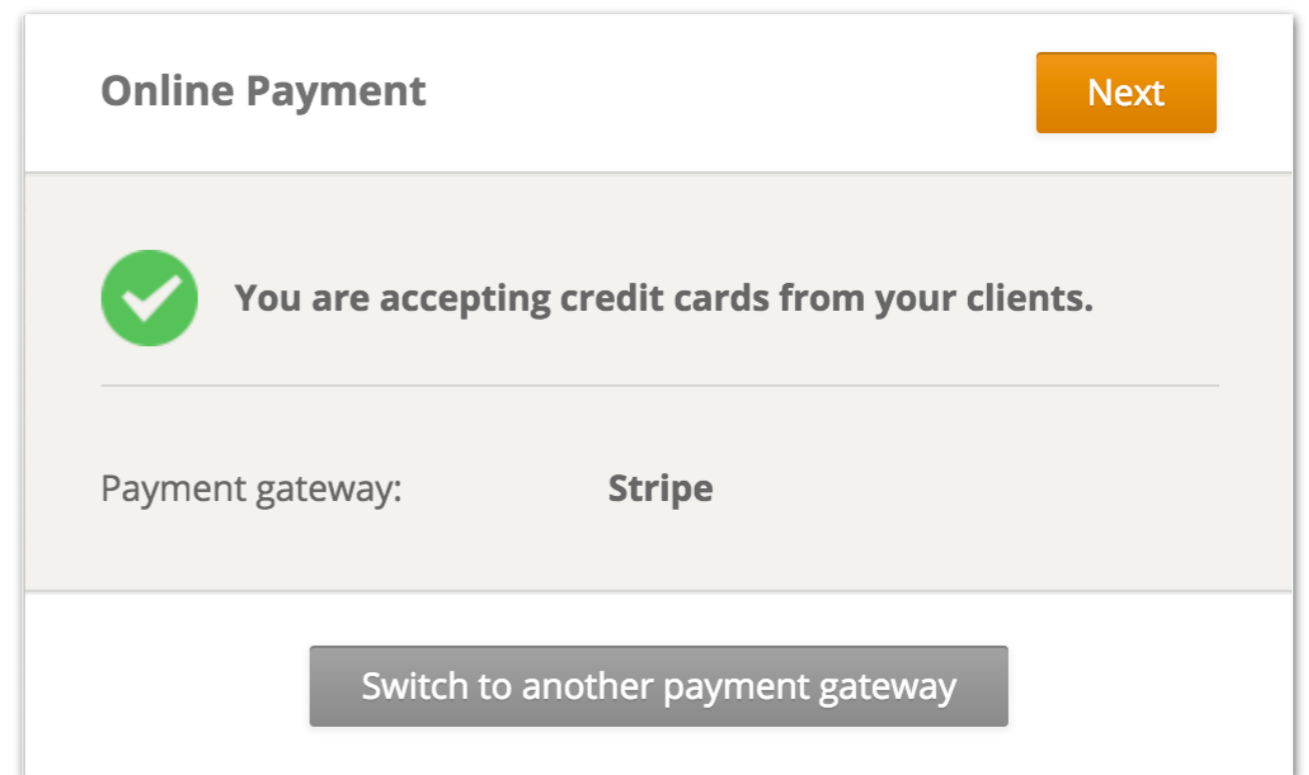
The sales optimized website (optional)

- Instantly generate your own personalized website.
- Optimized for search engines.
- Available with a new or existing domain.



Online payments (optional)

- Activate online payments and cash directly into your merchant account.
- You have several payment gateways to choose from.















The screenshot shows a configuration window titled "Online Payment". In the top right corner, there is an orange "Next" button. Below the title bar, a green checkmark icon is displayed next to the text "You are accepting credit cards from your clients." A horizontal line separates this message from the section below, which shows "Payment gateway:" followed by the word "Stripe" in bold. At the bottom of the window, there is a grey button labeled "Switch to another payment gateway".

Note: The availability of some paid features depends on the availability of certain infrastructure providers in the region. We always recommend to check in the admin area which advanced features work for each specific restaurant account setup.

Promotion engine

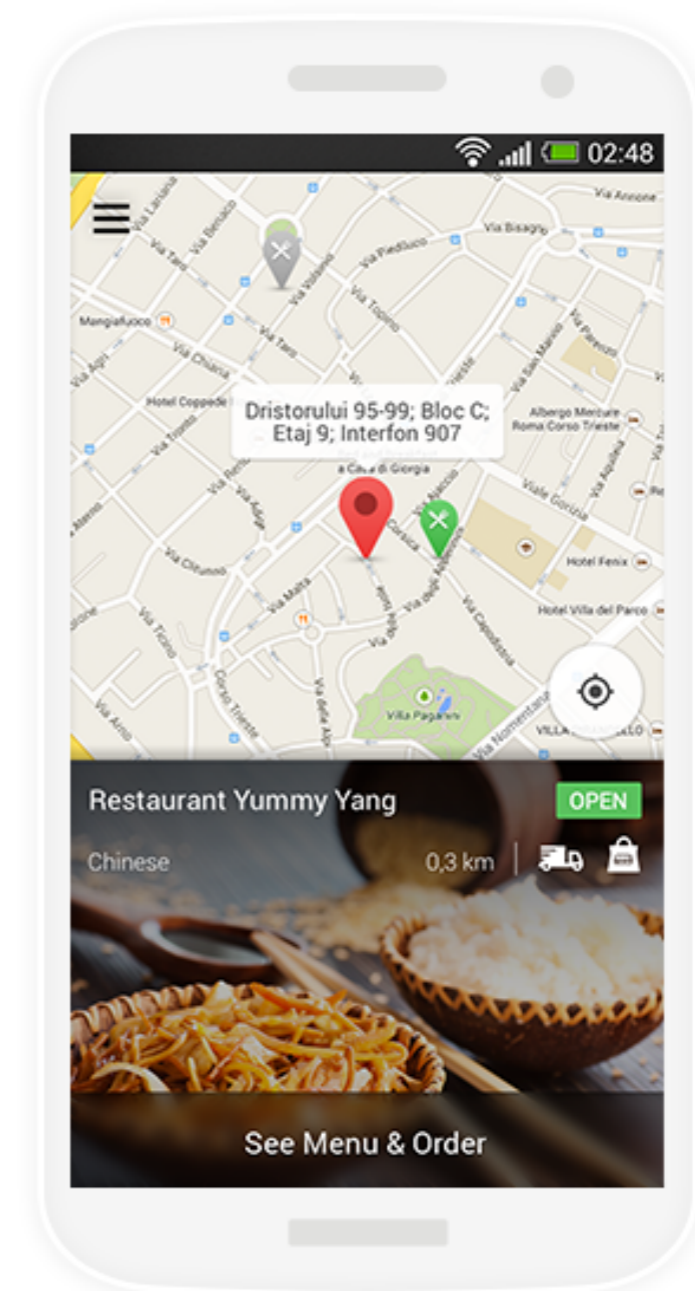
- Set up almost any promotion logic you can think of
- Promo templates and countless ways to segment your clients
- Run multiple promotions simultaneously (optional).

 Buy one, get one free For example: Buy a main dish and get the second for free.	NEXT
 % discount on selected items For example: 30% off on any dessert or drink	NEXT
 Fixed discount amount on cart Fixed discount amount on the total cart value, usually combined with a condition like minimum ordering amount.	NEXT
 % discount on cart % discount on your total cart value, usually combined with a condition like minimum ordering amount	NEXT
 Free delivery Free delivery (discounted delivery) for orders over a certain cart value.	NEXT
 Payment method reward % discount on your total cart value if you pay with a certain payment method. For example: Credit card online.	NEXT
 Buy 2,3,... get one free For example: Buy two main dishes and get the third for free.	NEXT
 Fixed discount amount on combo deal For example: Buy any main dish plus dessert and get \$5 off.	NEXT
 % discount on combo deal For example: Buy any main dish plus dessert and get 10% off.	NEXT
 Free dish or discounted item as part of a meal For example: Free dessert or drink if you purchase starter + main dish.	NEXT
 Meal bundle A selection of dishes at a fixed price. For example: Any 2 appetizers + 2 main dishes + 2 deserts => All for \$55!	NEXT
 Meal bundle with speciality Same as "Meal bundle" but a subset of selected items are only available with an extra fee.	NEXT

Ordering apps for food clients

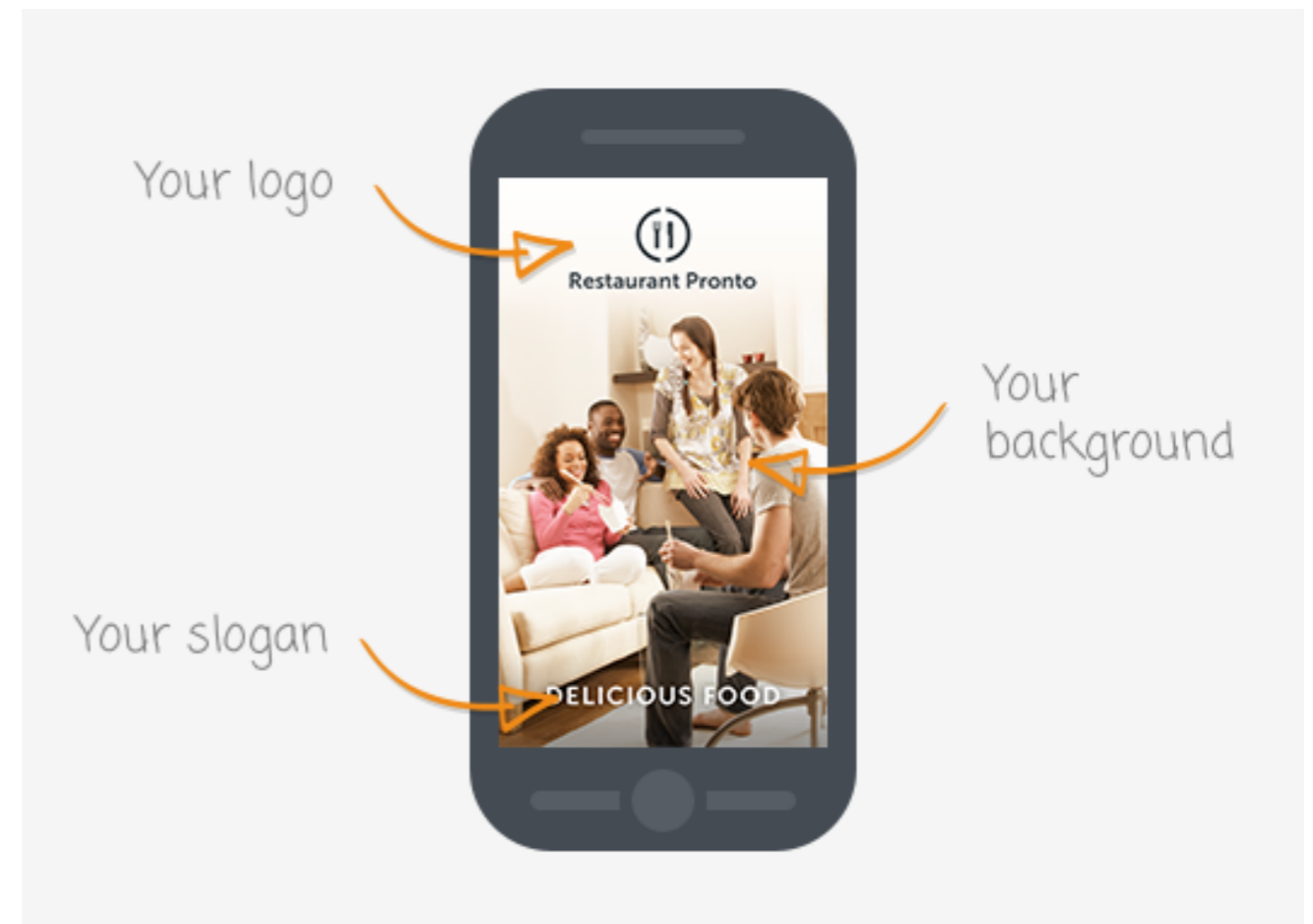
The FoodBooking Club

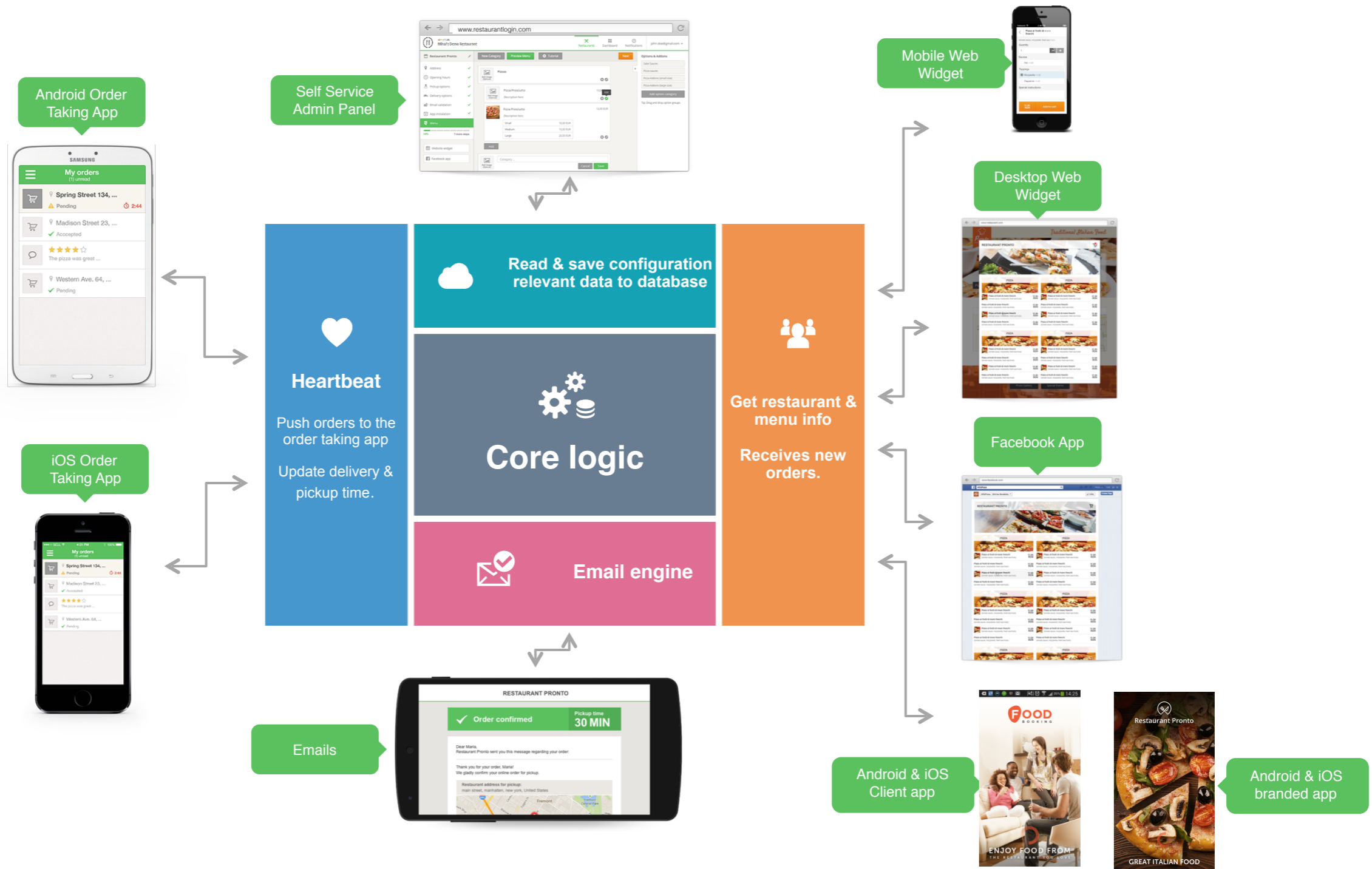
- Find restaurants nearby based on location
- In-app food ordering and paying



Branded Mobile App (optional)

- Features only one restaurant brand with all its locations.
- Customizable to reflect your brand





Panaceas Productions

<https://firstmoneyonline.convertri.com/restaurants>

0800 011 2428